



## **BORGATA ANNOUNCES \$5 MILLION GUARANTEED PRIZE POOL FOR 2008 WPT BORGATA POKER OPEN CHAMPIONSHIP EVENT**

*Top players to compete for large cash prizes and coveted winners' bracelets at Borgata Hotel Casino & Spa, September 3-18<sup>th</sup>*

### ***Championship Event Set To Offer Largest Guaranteed Prize Pool Ever at a Land-based Casino***

ATLANTIC CITY, NJ (July 10, 2008) – Continuing its lead as a preeminent poker destination on the East Coast, **Borgata Hotel Casino & Spa** today announced details of the sixth annual **Borgata Poker Open** series. The 16-day tournament will begin September 3<sup>rd</sup> and will conclude with the \$10,000 Buy-In five-day **World Poker Tour / Borgata Poker Open Championship** event, September 14-18.

In an unprecedented move, Borgata will offer the **first-ever \$5 million guaranteed prize pool** for the **2008 WPT Borgata Poker Open Championship** event, ensuring that the first-place winner takes home a minimum of \$1,424,500 cash, along with a coveted Borgata Poker Open Championship bracelet. The event marks the largest guaranteed prize pool ever offered at a poker tournament by a land-based casino.

“From the beginning, we have had a commitment to the game of poker,” said Larry Mullin, President and Chief Operating Officer for Borgata. “We’ve strived to up the ante in the market by offering innovative programs and initiatives designed for true poker players. We are excited to once again further stake our claim as a leading poker destination on the East Coast with our 2008 Borgata Poker Open, while continuing to break new ground – attracting more players than ever to our destination resort.”

Offering exciting live action games and some of the best tournament structures, Borgata will continue to raise the bar with the sixth annual **Borgata Poker Open** series, drawing notable professional and regional poker players to Atlantic City. First place-winners from past Borgata Poker Open Championship events include **Noli Francisco, Daniel Negreanu, Al Ardebili, Mark Newhouse, and Roy Winston**.

This year’s event will again be held in the Borgata Event Center, in addition to the 85-table Borgata Poker Room, continuing to provide customers with the largest variety of games and limits in Atlantic City.

The tournament will include over 40 events with 16 main events, featuring No Limit Hold’Em, Limit Hold’Em, Seven Card Stud, and a Ladies No Limit Hold’Em event. The buy-in amount for the Championship Event is \$9,600 plus a \$400 entry. Players are offered the opportunity to reserve a seat in Main Events online from August 18 to 28. On-site registration for all Borgata Poker Open events begins Monday, September 1.

**2008 Borgata Poker Open complete schedule of events is as follows:**

WED	9/3	11 AM	EVENT #1	\$300 + \$50 NO LIMIT HOLD'EM
THU	9/4	11 AM	EVENT #2	\$500 + \$60 NO LIMIT HOLD'EM
FRI	9/5	11 AM	EVENT #3	\$100 + \$90 NO LIMIT HOLD'EM
SAT	9/6	11 AM	EVENT #4	\$1500 + \$100 NO LIMIT HOLD'EM
SUN	9/7	11 AM	EVENT #5	\$300 + \$50 LADIES NO LIMIT HOLD'EM
SUN	9/7	12 PM	EVENT #6	\$300 + \$50 LIMIT HOLD'EM
MON	9/8	11 AM	EVENT #7	\$400 + \$50 NO LIMIT HOLD'EM
MON	9/8	12 PM	EVENT #8	\$300 + \$50 SEVEN CARD STUD
TUE	9/9	11 AM	EVENT #9	\$500 + \$60 NO LIMIT HOLD'EM
WED	9/10	11 AM	EVENT #10	\$2500 + \$150 NO LIMIT HOLD'EM
THU	9/11	11 AM	EVENT #11	\$500 + \$60 NO LIMIT HOLD'EM
FRI	9/12	11 AM	EVENT #12	\$5000 + \$200 NO LIMIT HOLD'EM
SAT	9/13	10 AM	SUPER SATELLITE DAY	
SUN	9/14	11 AM	EVENT #13	\$9600 + \$400 WPT CHAMPIONSHIP EVENT
SUN	9/14	12 PM	EVENT #14	\$1000 + \$90 NO LIMIT HOLD'EM
MON	9/15	11 AM	EVENT #13	DAY 2 - WPT CHAMPIONSHIP EVENT
MON	9/15	12 PM	EVENT #15	\$500 + \$60 NO LIMIT HOLD'EM
TUE	9/16	11 AM	EVENT #13	DAY 3 - WPT CHAMPIONSHIP EVENT
TUE	9/16	12 PM	EVENT #16	\$300 + \$50 NO LIMIT HOLD'EM
WED	9/17	11 AM	EVENT #13	DAY 4 - WPT CHAMPIONSHIP EVENT
THU	9/18	TBA	EVENT #13	DAY 5 - WPT CHAMPIONSHIP EVENT

**About Borgata Hotel Casino & Spa**

Borgata is a joint venture of Boyd Gaming Corporation (NYSE: BYD) and MGM MIRAGE (NYSE: MGM). Located at Renaissance Pointe in Atlantic City, it features 2,000 guest rooms and suites, 161,000 square feet of gaming, 200 gaming tables, 4,100 slot machines, 12 destination restaurants, 12 retail boutiques, a 54,000 square foot spa, 70,000 square feet of event space, and parking for 7,100 cars. For more information on Borgata or to obtain a copy of this press release, please visit [www.theborgata.com](http://www.theborgata.com) or use AOL keyword: borgata. Additional news and information on Boyd Gaming can be found at [www.boydgaming.com](http://www.boydgaming.com); additional information on MGM MIRAGE can be found at [www.mgmmirage.com](http://www.mgmmirage.com).

**About WPT Enterprises, Inc.**

WPT Enterprises, Inc. (Nasdaq: WPTE) is a company engaged in the creation of internationally branded entertainment and consumer products driven by the development, production, and marketing of televised programming based on gaming themes. WPTE is the creator of the World Poker Tour®, a television show based on a series of high-stakes poker tournaments that airs on the Travel Channel in the United States and more than 100 markets globally. WPT Enterprises currently licenses its brand to companies in the business of poker equipment and instruction, apparel, publishing, electronic and wireless entertainment, DVD/home entertainment, casino games, and giftware. For show information, tools for improving poker play, and other WPT news, fans may log on to [www.worldpokertour.com](http://www.worldpokertour.com). The company is also engaged in the sale of corporate sponsorships. WPT Enterprises, Inc. is a majority owned subsidiary of Lakes Entertainment, Inc., a publicly held company. Photos and media information can be found online at: [www.worldpokertour.com](http://www.worldpokertour.com).

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