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## **BORGATA HOTEL CASINO & SPA ANNOUNCES STANDING OVATION ENTERTAINMENT TO MANAGE BORGATA COMEDY CLUB**

**ATLANTIC CITY, NJ (JANUARY 6, 2015)** – Borgata Hotel Casino & Spa is pleased to announce the addition of Standing Ovation Entertainment, led by Darcy Novick and Richie Minervini, as the new managing partner of the Borgata Comedy Club effective January 15, 2015.

“The Borgata Comedy Club has been an integral part of Borgata’s Entertainment lineup providing nightly performances and driving an excellent midweek entertainment offering to our guests for over a decade,” said Borgata Sr. Vice President of Operations Joe Lupo. “We couldn’t be happier to have Darcy and Richie stepping in to oversee the day-to-day roster and bringing along their great reputations and experience for attracting comedic talent.”

The two pros have been collaborating in comedy for over twenty years starting when Richie hired Darcy to manage The East Side Comedy Club where comics such as Kevin James, Eddie Murphy, Rosie O'Donnell, Jay Leno, Jerry Seinfeld, Adam Ferrara, Joey Kola, Bob Nelson, Gary Valentine and Ray Romano shaped their careers. They have also successfully collaborated to produce comedy shows such as the LI Comedy and Music Fest through Darcy Novick Productions and have used their comedy/music shows to raise over \$125,000 for cancer research and awareness through the “Bosom Buddies” charity as Darcy successfully battled breast cancer.

The Borgata Comedy Club first originated in 2004 by Ray Garvey, a former NYPD officer and longtime funnyman from Brooklyn who learned the trade while managing the well-known Brooklyn comedy club Pips. Ray’s wonderful demeanor and gregarious personality cultivated the club into one of the best known venues on the East Coast until his passing in 2010.

“Darcy and I are very excited to join the Borgata Family. Our goal is to book quality comedy shows, from the newest, hottest comics to some of the great legends in our business,” said Richie. Darcy added that “We look forward to creating a culture where everyone is treated with respect so they truly enjoy coming to the property, whether as a comedian or a customer. We are absolutely honored to carry on Ray Garvey’s legacy.”

The Borgata Comedy Club offers nightly shows beginning at 9pm in the Music Box theatre.

### **About Borgata Hotel Casino & Spa**

Located in Atlantic City’s Marina District, Borgata Hotel Casino & Spa features 2,000 guest rooms and suites; 161,000 square feet of gaming space consisting of 182 gaming tables, 3094 slot machines and an 79 table poker room; 10 retail boutiques; 5 acclaimed fine dining restaurants by renowned chefs; 9 casual dining options; a 54,000 square foot spa; 70,000 square feet of event space; 4 signature nightlife experiences; and parking for 7,100 cars. The market-leading resort also features Atlantic City’s first cosmopolitan hotel experience, The Water Club at Borgata, with 800 guest rooms and suites; a 36,000 square foot spa; 18,000 square feet of meeting space; 6 designer retail boutiques; and 5 heated indoor and outdoor pools. Borgata also offers online gaming within the state of New Jersey through its real-money gaming sites, [BorgataCasino.com](http://BorgataCasino.com) and [BorgataPoker.com](http://BorgataPoker.com).

For more information on Borgata or to obtain a copy of this press release, please visit [www.theborgata.com](http://www.theborgata.com) or follow Borgata on [twitter.com/BorgataAC](https://twitter.com/BorgataAC).

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