



***FOR IMMEDIATE RELEASE

BORGATA ANNOUNCES FIRST EVER SKILL-BASED TOURNAMENT

\$10,000 Guaranteed Basketball Free Throw Tournament on Saturday, March 21

ATLANTIC CITY, NJ (February 13, 2015) – Borgata Hotel Casino & Spa continues its tradition of being at the forefront of new and innovative initiatives with the addition of its \$10,000 Guaranteed Basketball Free Throw Tournament – a skill-based gaming event taking place in the Signature Room on Saturday, March 21. The groundbreaking new game, which has been approved by The New Jersey Division of Gaming Enforcement (Division) as part of its “New Jersey First” program is the first of its kind anywhere in the country.

“As Atlantic City’s market-leading resort destination, we believe that it is important that Borgata continue to play a dynamic role in the implementation of original and revolutionary programs,” said Borgata President and Chief Operating Officer Tom Ballance. “We appreciate the progressive thinking of the Division as well as their encouragement as we begin to introduce social and skill-based gaming options to a new generation of players.”

“New Jersey First” is a regulatory program employed by the Division to promote the revitalization of the gaming and tourism industries in Atlantic City. It allows gaming products, which are submitted to New Jersey prior to (or simultaneously with) any other jurisdiction or testing lab, to be tested and, if approved by the Division, put on the casino floor within 14 days.

The \$10,000 Guaranteed Basketball Free Throw Tournament features a \$20 buy-in (1 rebuy permitted) and consists of three rounds each 90 seconds in length. Participants will compete to play in the final round of 16 in bracket format. The winner of each pairing will advance to the next level of the bracket until a champion is crowned. The top 4 participants from the final round will be awarded a collective prize pool of \$10,000:

1 st Place	50%	\$5,000+
2 nd Place	30%	\$3,000+
3 rd Place	10%	\$1,000+
4 th Place	10%	\$1,000+

*Places 5 through 16 will be awarded \$100 Bonus Slot Dollars or \$100 Match Play, whichever the participant prefers.

Must be 21 or older. Tournament availability may be limited. Event registration will end 30 minutes prior to the end of Round 1. Free-throws will be shot from a regulation 15' distance from a 10' high rim using regulation size basketballs. Winners are responsible for all state and federal taxes. Valid ID and My Borgata Rewards card required. Match Play and Slot Dollars® cannot be redeemed for cash. Participants may not be part of any exclusionary list. Gambling Problem? Call 1-800-GAMBLER. ©2015 Borgata Hotel Casino & Spa. All rights reserved.

About Borgata Hotel Casino & Spa

Located in Atlantic City’s Marina District, Borgata Hotel Casino & Spa features 2,000 guest rooms and suites; 161,000 square feet of gaming; 182 gaming tables; 3,094 slot machines; an 80+ table poker room; 10 retail boutiques; 5 acclaimed fine dining restaurants by renowned chefs; 9 casual dining options; a 54,000 square foot spa; 70,000 square feet of event space; 4 signature nightlife experiences; and parking for 7,100 cars. The market-leading resort also features Atlantic City’s first cosmopolitan hotel experience, The Water Club at Borgata, with 800 guest rooms and suites; a 36,000 square foot spa; 18,000 square feet of meeting space; 6 designer retail boutiques; and 5 heated indoor and outdoor pools. Borgata also offers online gaming within the state of New Jersey through its real-money gaming sites, BorgataCasino.com and BorgataPoker.com.

For more information on Borgata or to obtain a copy of this press release, please visit www.theborgata.com or follow Borgata on twitter.com/BorgataAC.

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