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BORGATA ANNOUNCES DEVELOPMENT PLANS FOR TWO ENTERTAINMENT VENUES TO DEBUT IN 2015

Borgata Festival Park Outdoor Concert Grounds and New Nightclub

ATLANTIC CITY, NJ (March 3, 2015) – Borgata Hotel Casino & Spa today announced plans to build an outdoor entertainment venue to host concerts and festivals along with plans to construct a new, state-of-the-art nightclub later this year.

Borgata received preliminary determination of eligibility today from the Casino Reinvestment Development Authority (CRDA) to utilize approximately \$14 million of its current and future funds on deposit with the CRDA generated from its Investment Alternative Tax payments. This investment will partially fund the development and construction of the two new venues that will further bolster Atlantic City's market leading entertainment and resort destination.

"We are thrilled with the opportunity to enhance and grow our already tremendous entertainment offerings through funding by the CRDA and a wonderful partnership with Live Nation," said **Tom Ballance, President and Chief Operating Officer for Borgata Hotel Casino & Spa**. "Upon our entry into the market in 2003, Borgata set the bar for entertainment and nightlife in Atlantic City, so it is only appropriate that we raise it yet again with the addition of these two substantial projects."

Located at Borgata's Northeast entrance, Borgata Festival Park, an outdoor concert venue and festival grounds, will feature artists synonymous with Borgata's reputation for bringing world-class musical acts to the Jersey Shore. The inaugural concert will tentatively take place on Saturday, June 13th with multiple bands joining forces for an all-day outdoor celebration. Throughout the summer and early fall, a variety of well-known performers will grace the newly forged stage with announcements for the lineup coming later in March. The venue will feature some of the biggest DJ's in the world with a series of day-life Electric Dance Music parties. Festival Park will also play a prominent role in the Savor Borgata Culinary Series, highlighting the city's leading culinary destination by hosting food and beverage festivals throughout the year.

Entertainment has been of paramount importance for Borgata since igniting Atlantic City's revival almost 11 years ago. Its partnership with Live Nation Philadelphia as the property's exclusive booking company has been extremely successful, bringing the world's biggest names in music such as The Who, Eric Clapton, David Bowie, Sting, Pearl Jam, Foo Fighters, Bob Dylan, Imagine Dragons, The Red Hot Chili Peppers, Lady Gaga, Katy Perry, Rihanna, Jerry Seinfeld and Chris Rock to the region's premier entertainment destination.

"We are looking forward to being a part of this new outdoor venue coming to Borgata," said **Geoff Gordon, Live Nation Philadelphia Regional President**. "Borgata Festival Park will be another avenue to bring top-tier entertainment to Atlantic City and highlight all the city has to offer."

***[Click here](#) to view a virtual tour of Borgata Festival Park. An HD / broadcast quality [video download](#) is also available.**

In addition to its outdoor venue, Borgata will invest a large portion of capital money into the design and development of a new, state-of-the-art nightlife experience scheduled to open at the end of 2015. The prominent New York City architectural firm of Josh Held Design, which has created projects such as *Marquee Nightclub* (New York), *TAO Restaurant and Nightclub* (Las Vegas) and *Voyeur Nightclub* (Los Angeles) has been appointed to head the venture.

"We recognize the importance of providing our customers with a fresh, uniquely original nightlife concept," said, **Joe Lupo, Senior Vice President of Operations for Borgata Hotel Casino & Spa**. "In addition to engaging the most elite DJ's in the industry, we are thrilled with the prospect of this new nightclub working in conjunction with Borgata Festival Park to create an all-day/night entertainment experience unlike any other."

Borgata Entertainment & Nightlife Schedule

Mike & The Mechanics

The Music Box / March 6 – 9p.m.

Henrix

mur.mur / March 6 – 11p.m.

Brandi Carlile

The Music Box / March 7 – 9p.m.

Kayper

mur.mur / March 7 – 10p.m.

D-Nice

MIXX / March 7 – 10p.m.

Social Sundays w/ Crooked

MIXX / March 8 – 11p.m.

Steve Aoki

mur.mur / March 9 – 10p.m.

Sarah McLachlan

Event Center / March 13 – 8p.m.

Marie Osmond

The Music Box / March 13 – 9p.m.

DJ Spryte

mur.mur / March 13 – 10p.m.

Kathy Griffin

Event Center / March 14 – 8p.m.

Pentatonix (sold out)

The Music Box / March 14 – 8p.m.

Nick Cannon hosted by Amber Rose

mur.mur / March 14 – 10p.m.

Paul Oakenfold

MIXX / March 14 – 10p.m.

Social Sundays w/ Mel DeBarge

MIXX / March 15 – 11p.m.

Lewis Black

The Music Box / March 20 – 9p.m.

The Music Box / March 21 – 9p.m.

Laidback Luke

MIXX / March 20 – 11p.m.

Lara Fabian: Greatest Hits 2015

Event Center / March 21 – 8p.m.

Vice

mur.mur / March 21 – 10p.m.

Rev Run & Ruckus

MIXX / March 21 – 10p.m.

Sebastian Maniscalco (sold out)

The Music Box / March 27 – 9p.m.

The Music Box / March 28 – 6p.m. & 9p.m.

Social Sundays w/ Eric Cubeechee

MIXX / March 29 – 11p.m.

Jerry Seinfeld (sold out)

Event Center / April 11 – 8p.m.

Frankie Valli (sold out)

The Music Box / April 17 – 9p.m.

The Music Box / April 18 – 9p.m.

The Beach Boys w/ America

Event Center / April 18 – 8p.m.

Frank Callendo (sold out)

The Music Box / April 25 – 9p.m.

Wayne Brady

The Music Box / May 2 – 9p.m.

Paramore

Event Center / May 8 – 9p.m.

Jason Bohnam's Led Zeppelin Experience

The Music Box / May 8 – 9p.m.

Tony Orlando

The Music Box / May 15 – 9p.m.

Jo Koy

The Music Box / May 16 – 9p.m.

Brit Floyd

Event Center / May 22 – 8p.m.

Billy Gardell

The Music Box / May 23 – 9p.m.

Russell Peters

Event Center / May 23 – 8p.m.

Event Center / May 24 – 8p.m.

Loni Love

The Music Box / May 29 – 9p.m.

Wanda Sykes

The Music Box / June 12 – 9p.m.

The Music Box / June 13 – 9p.m.

Daryl Hall & John Oates

Event Center / June 27 – 8p.m.

Idina Menzel

Event Center / July 10 – 8p.m.

Jim Norton

The Music Box / July 10 – 9p.m.

The Music Box / July 11 – 8p.m.

George Lopez

Event Center / July 11 – 8p.m.

Margaret Cho

The Music Box / July 18 – 9p.m.

Tony Bennett & Lady Gaga (sold out)

Event Center / July 24 – 8p.m.

Straight No Chaser

The Music Box / June 24 – 9p.m.

The Music Box / June 25 – 4p.m. & 9p.m.

The Music Box / June 26 – 7p.m.

Impractical Jokers

Event Center / July 31 – 8p.m.

Jerry Seinfeld

Event Center / August 7 & 8 – 8p.m.

Bill O'Reilly & Dennis Miller (sold out)

Event Center / August 14 – 8p.m.

Lisa Lampanelli

Event Center / August 28 – 8p.m.

Madonna

Boardwalk Hall / October 3 – 8p.m.

About Borgata Hotel Casino & Spa

Located in Atlantic City's Marina District, Borgata Hotel Casino & Spa features 2,000 guest rooms and suites; 161,000 square feet of gaming; 182 gaming tables; 3,094 slot machines; an 80+ table poker room; 10 retail boutiques; 5 acclaimed fine dining restaurants by renowned chefs; 9 casual dining options; a 54,000 square foot spa; 70,000 square feet of event space; 4 signature nightlife experiences; and parking for 7,100 cars. The market-leading resort also features Atlantic City's first cosmopolitan hotel experience, The Water Club at Borgata, with 800 guest rooms and suites; a 36,000 square foot spa; 18,000 square feet of meeting space; 6 designer retail boutiques; and 5 heated indoor and outdoor pools. Borgata also offers online gaming within the state of New Jersey through its real-money gaming sites, BorgataCasino.com and BorgataPoker.com.

For more information on Borgata or to obtain a copy of this press release, please visit www.theborgata.com or follow Borgata on twitter.com/BorgataAC.

For more information on **Borgata Hotel Casino & Spa**, please contact **Brian Brennan** (609.317.7160; brianbrennan@theborgata.com) or **Liza Costandino** (609.317.7759; lizacostandino@theborgata.com).