



BORGATA ANNOUNCES FIRST NETENT GAMES LAUNCHED IN NEW JERSEY

Four Exclusive Slot Games to Debut on BorgataCasino.com

ATLANTIC CITY, NJ (October 2, 2015) – Borgata Hotel Casino & Spa has announced a selection of NetEnt games now available exclusively to BorgataCasino.com players for the first time anywhere in North America.

NetEnt, a leading international provider of digital gaming solutions, has gone live with its renowned games after receiving a transactional waiver from the New Jersey Division of Gaming Enforcement granting the Company the right to launch its games for Borgata while the license application is under review.

“We were very impressed by NetEnt’s performance in Europe, and their ability to deliver the highest degree of portfolio innovation and creativity,” said Borgata Vice President of Marketing, Steve Nathan. “We are thrilled to bring that experience to our customers and look forward to the excitement and success these multichannel games are sure to garner.”

The integration of NetEnt software has been completed for Borgata online casino in New Jersey while the launch on bwin.party brands is in process and will follow in the near future. As part of the agreement, NetEnt will initially deliver a selection of its best-in-breed multichannel games including *Gonzo’s Quest*, *Jack and the Beanstalk*, *Flowers*, and *Fruit Shop*, with additional games introduced to the New Jersey market over time.

“I am delighted to be live with Borgata online casino in New Jersey, and it marks a fantastic milestone achievement for NetEnt. I am confident that our games will offer Borgata’s player community the very best gaming experience. Through our extensive experience and knowledge within the field of online casino gaming, we will work closely with Borgata and the New Jersey Division of Gaming Enforcement with the aim to responsibly drive the online casino market forward”, said Björn Krantz, Managing Director of NetEnt Americas LLC.

In June NetEnt signed an agreement with Borgata and bwin.party brands in New Jersey. This was NetEnt’s first license agreement after having applied to the New Jersey Division of Gaming Enforcement for a Casino Service Industry Enterprise License earlier this year.

About Borgata Hotel Casino & Spa

Located in Atlantic City’s Marina District, Borgata Hotel Casino & Spa features 2,000 guest rooms and suites; 161,000 square feet of gaming; 184 table games; 3,038 slot machines; a 75+ table poker room; 10 retail boutiques; 5 acclaimed fine dining restaurants by renowned chefs; 9 casual dining options; a 54,000 square foot spa; 70,000 square feet of event space; 4 signature nightlife experiences; and parking for 7,100 cars. The market-leading resort also features Atlantic City’s first cosmopolitan hotel experience, The Water Club at Borgata, with 800 guest rooms and suites; a 36,000 square foot spa; 18,000 square feet of meeting space; 6 designer retail boutiques; and 5 heated indoor and outdoor pools. Borgata also offers online gaming within the state of New Jersey through its real-money gaming sites, www.BorgataCasino.com and www.BorgataPoker.com. For more information on Borgata, please visit www.theborgata.com or follow www.twitter.com/BorgataAC.

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