



***FOR IMMEDIATE RELEASE**

BORGATA HOTEL CASINO & SPA ANNOUNCES PREMIER NIGHTCLUB

\$14M nightclub designed by Josh Held to debut in Spring of 2016

Atlantic City, NJ (December 29, 2015) – Borgata Hotel Casino & Spa today announced plans for a \$14 million nightlife experience, **Premier Nightclub**. Designed by Josh Held (*Marquee NYC; TAO Las Vegas; Voyeur Los Angeles*), the 18,000-square-foot venue will ignite a rebirth of Atlantic City nightlife with its spring 2016 debut.

"As the first to introduce signature bottle service, high-caliber entertainment, and world-renowned deejays to the region, Borgata was a game-changer when it debuted its unique brand of nightlife in 2003," said **Joe Lupo, Senior Vice President of Operations for Borgata Hotel Casino & Spa**. "Nearly 13 years later, we felt now was the ideal time to once again redefine nightlife entertainment with a venue designed to rival the top clubs in Las Vegas, Miami, and New York. With its debut, Premiere Nightclub will provide partygoers with an experience that is unmatched in Atlantic City, further reinforcing Borgata's position as the market-leading resort destination."

Combining previous entertainment space with newly excavated volume, Premier will create a theatrical experience for partygoers. As guests enter the nightclub, they will be welcomed into an ornate, yet modern scene with tiered booths focused on the deejay booth, stage, and digital proscenium. The main room will be flanked by two 35-foot-long bars with carved-stone faces and pierced-metal and mirrored back bars. An internal monumental staircase with hand-welded bronze filigree will take guests upstairs to the horseshoe-shaped mezzanine. A custom 6-foot-diameter disco ball will shine as the grand showpiece in the heart of Premier, surrounded by a first-of-its-kind 25-foot-diameter chandelier made from programmable light.

Bringing more than 15 years of experience to the field, Josh Held has amassed a collection of work creating and reinventing hospitality design focused on residential, hotels, casinos, nightclubs, restaurants, theatres, and retail. A full service agency with the sole mission of evolving the designed environment and how it is experienced, Josh Held Design has created projects nationally and internationally including New York, Los Angeles, Las Vegas, Chicago, Palm Springs, Singapore, and Dubai. In addition to receiving *Hospitality Design's* 2013 "Wave of the Future" award, Held has been featured in numerous publications including *Boutique Design* and *Downtown* magazines. Guests interested in learning more about Premier Nightclub news and events, may visit www.premierborgata.com.

###

About Borgata Hotel Casino & Spa

Located in Atlantic City's Marina District, Borgata Hotel Casino & Spa features 2,000 guest rooms and suites; 161,000 square feet of gaming; 184 table games; 3,038 slot machines; a 75+ table poker room; 10 retail boutiques; 5 acclaimed fine dining restaurants by renowned chefs; 9 casual dining options; a 54,000 square foot spa; 70,000 square feet of event space; 4 signature nightlife experiences; and parking for 7,100 cars. The market-leading resort also features Atlantic City's first cosmopolitan hotel experience, The Water Club at Borgata, with 800 guest rooms and suites; a 36,000 square foot spa; 18,000 square feet of meeting space; 6 designer retail boutiques; and 5 heated indoor and outdoor pools. Borgata also offers online gaming within the state of New Jersey through its real-money gaming sites, www.BorgataCasino.com and www.BorgataPoker.com. For more information on Borgata, please visit www.theborgata.com or follow www.twitter.com/BorgataAC.

For all media inquiries concerning **Borgata Hotel Casino & Spa**, please contact **Liza Costandino** (609-317-7759; lizacostandino@theborgata.com) or **Brian Brennan** (609-317-7160; brianbrennan@theborgata.com).