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2016 BORGATA WINTER POKER OPEN DRAWS RECORD ATTENDANCE IN OPENING EVENT

ATLANTIC CITY, NJ (January 25, 2016) – Borgata Hotel Casino & Spa continues to raise the bar for poker in Atlantic City as it kicked off its eleventh annual **Winter Poker Open**. The tournament's six-day **\$2 Million Guaranteed \$560 Deep Stack No Limit Hold'em** opening event set an attendance record with 5,101 participants competing for \$2,473,985 in prize money.

"It is great to see so many poker professionals and amateurs flock to Borgata to experience one of the premier tournament series of the year," said **Borgata Senior Vice President of Operations, Joe Lupo**. "With a record-setting opening event and the upcoming \$3 Million Guaranteed WPT Borgata Winter Poker Open Championship beginning on January 31st we are proud to offer our players the opportunity to compete in some extraordinary events for substantial prize money."

Borgata's 2016 inaugural event saw over 5,000 players vying for the lion-share of the \$2.4 million prize pool. The record-breaking attendance surpassed the previous mark set in the 2014 Winter Poker Open by over 200 entries, far exceeding the \$2 million guarantee.

The 18-day series, which began Tuesday in the Event Center, features 22 unique main event tournaments, including No Limit Hold'em, Six-Max, Deep Stack, Bounty, Seniors and Ladies No Limit Hold'em, and Omaha events. The series culminates with the guaranteed \$2 million **WPT Borgata Winter Poker Open Championship** event, January 31 – February 5. Four events including the opening event and the WPT Championship will feature live-streamed final tables which can be viewed by going to: <https://www.youtube.com/user/TheBorgataAC>.

Borgata's online poker site BorgataPoker.com is supplementing the brick and mortar game with Winter Poker Open qualifying tournaments starting at \$5 and satellites from \$45.

To view the event schedule or for more information visit www.theborgata.com and follow all of the action on Twitter @[BorgataPoker](https://twitter.com/BorgataPoker).

About Borgata Hotel Casino & Spa

Located at Renaissance Pointe in Atlantic City, Borgata Hotel Casino & Spa features 2,000 guest rooms and suites; 161,000 square feet of gaming; 182 gaming tables; 3,475 slot machines; an 80+ table poker room; 10 retail boutiques; 5 acclaimed fine dining restaurants by renowned chefs; 6 casual dining options; a 54,000 square foot spa; 70,000 square feet of event space; 4 signature nightlife experiences; and parking for 7,100 cars. The resort also features Atlantic City's first cosmopolitan hotel experience, The Water Club at Borgata, with 800 guest rooms and suites; a 36,000 square foot spa; 18,000 square feet of meeting space; 6 designer retail boutiques; and 5 heated indoor and outdoor pools.

For more information on Borgata or to obtain a copy of this press release, please visit www.theborgata.com, twitter.com/BorgataAC or twitter.com/BorgataPoker

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