



***FOR IMMEDIATE RELEASE**

BORGATA HOTEL CASINO & SPA ANNOUNCES
OVER \$50 MILLION IN PROPERTY DEVELOPMENT FOR 2016
Initiatives Include New Nightclub, Restaurant, Outdoor Pool, Casual Dining Area and Meeting Space

ATLANTIC CITY, NJ (January 27, 2016) – Atlantic City's market-leading resort destination, **Borgata Hotel Casino & Spa** announced today plans to invest over \$50 million into the improvement of its property throughout 2016.

Borgata will commit significant capital investment across a broad range of projects – including the launch of its new nightlife experience, [Premier Nightclub](#); a new fine dining concept with Chef/Partner [Michael Symon](#); 25,000 square feet of meeting and convention space; and a spectacular brand new outdoor pool. Furthermore, Borgata will partner with Siganos Management, Inc. on a transformation of The Cafeteria Food Court into a new casual dining eatery.

“Borgata’s continued reinvestment in our property and its commitment to Atlantic City is categorically unmatched in the region,” said **Tom Ballance, President and Chief Operating Officer for Borgata Hotel Casino & Spa**. “The constant reinvention of our business has been a core principal since entering the market in 2003, and we are pleased to continue developing the type of engaging product that our customers have come to anticipate and expect.”

Last month Borgata unveiled plans for its nightlife experience, **Premier Nightclub**. Designed by Josh Held (Marquee NYC; TAO Las Vegas; Voyeur Los Angeles), the 18,000-square-foot venue will reignite the Atlantic City nightlife scene with its spring 2016 debut.

Borgata also recently announced the addition of celebrated chef **Michael Symon** (Lola Bistro; Lolita; Roast) to its already admired fine dining roster. With the debut of his new Borgata signature restaurant, Symon joins fellow Iron Chefs Bobby Flay and Geoffrey Zakarian, as well as legendary chef Wolfgang Puck in an unprecedented and star-studded culinary lineup.

One of the most exciting endeavors this year is Borgata’s outdoor pool and entertainment grounds. The venue will introduce guests to a distinctively refreshing concept with over 400 chaise lounges, daybeds and cabanas, a full-service canopied bar, entertainment stage, and a variety of lawn games and activities, all centered around a 3,200 square-foot Roman-style pool. The 1,000-capacity space will seamlessly transform from hotel-pool to entertainment hotspot throughout the course of the summer, offering something for just about everyone. To view a virtual tour of the outdoor pool and festival grounds [click here](#).

In addition to the outdoor pool, Borgata will partner with restaurateur and real estate developer George Siganos this spring to unveil The Marketplace Eatery – a casual dining experience located below Borgata’s Poker Room and The Racebook. Supplanting the space currently occupied by The Cafeteria, The Marketplace will offer an array of fresh, quick-service fare in an inviting and inclusive atmosphere reminiscent of a European bazaar. Dining selections will include everything from sandwiches, wraps and salads, to Mexican, Asian, Italian, and even Philly-style cuisine, with smaller pop-up stations offering fresh breads, fruits, cheeses, spices and oils.

Scheduled for Q4 of 2016, Borgata will be adding 25,000 square feet of conference space to accommodate additional meetings and conventions. Still in the planning phase, the space will include two levels, boasting a 7,000 square foot ballroom, four meeting rooms, one board room, one office and a prefunction area on each level.

“Borgata has never been the type of company that rests on our laurels,” said **Joe Lupo, Senior Vice President of Operations for Borgata Hotel Casino & Spa**. “Our aggressive nature is such that, not only are we debuting a brand new nightclub, restaurant, and outdoor pool, we are spending an additional \$12.5 million in maintenance capital annually. I can confidently say that no one else in this market is making that type of commitment to its product.”

Included in the annual \$12.5 million in property-wide disbursements is a refresh to both B Bar and Boot N’ Whip Racebook bar along with several fine and casual dining outlets, as well as \$2.5 million dedicated to original and exclusive slot product.

BORGATA'S NEW OUTDOOR POOL RENDERING



HD / broadcast quality video download is available [here](#).

About Borgata Hotel Casino & Spa

Located in Atlantic City's Marina District, Borgata Hotel Casino & Spa features 2,000 guest rooms and suites; 161,000 square feet of gaming; 184 gaming tables; 3,038 slot machines; a 75+ table poker room; 10 retail boutiques; 5 acclaimed fine dining restaurants by renowned chefs; 9 casual dining options; a 54,000 square foot spa; 70,000 square feet of event space; 4 signature nightlife experiences; and parking for 7,100 cars. The market-leading resort also features Atlantic City's first cosmopolitan hotel experience, The Water Club at Borgata, with 800 guest rooms and suites; a 36,000 square foot spa; 18,000 square feet of meeting space; 6 designer retail boutiques; and 5 heated indoor and outdoor pools. Borgata also offers online gaming within the state of New Jersey through its real-money gaming sites, BorgataCasino.com and BorgataPoker.com. For more information on Borgata, please visit www.theborgata.com or follow Borgata on twitter.com/BorgataAC.

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