



*****FOR IMMEDIATE RELEASE**

BORGATA PRESENTS “BONE FROG CHALLENGE” OBSTACLE COURSE

U.S. Navy SEAL-Style Race Featuring \$15,000 in Cash and Prizes – Saturday, June 18, 2016

ATLANTIC CITY, NJ (February 3, 2016) – In keeping with its leading-edge initiatives, Borgata Hotel Casino & Spa announced today that it will be the first ever casino-resort to host the “Bone Frog Challenge” obstacle course race, taking place on Saturday, June 18, and featuring a guaranteed \$15,000 in cash and prizes.

“Borgata could not be more excited to introduce our local community to this unique experience in which contestants can test their physical fitness along-side actual Navy SEALs on a course constructed specifically for military training,” said Joe Lupo, Senior Vice President of Operations for Borgata Hotel Casino & Spa. “We encourage all crossfit and obstacle course enthusiasts to partake in this outstanding competition which we anticipate rivaling the Atlantic City Marathon in terms of participants.”

Owned, operated and designed by U.S. Navy SEALs, the Bone Frog Challenge was created to test, build and inspire participants to become better athletes and recognize that they can do anything they set their minds to, while enjoying the camaraderie and teamwork usually reserved for active duty Navy SEALs.

Atlantic City’s inaugural event is expected to draw over 3,000 racers competing on a custom-designed 3.1 mile, 15-20 obstacle course, providing racers with the ultimate test of strength, conditioning and endurance. Borgata’s Bone Frog Challenge will feature both Elite and Open waves. Competitors entering the Elite heats run first thing in the morning to ensure a clear, pristine course. Elite racers must complete every obstacle with the top three men and women taking home a portion of \$10,000 in guaranteed prize money as well as a special Bone Frog finisher paddle. Additionally, Open wave challenges will be offered in which participants will have the opportunity to garner medals, prizes and other Bone Frog gear.

“Bone Frog is thrilled to announce our event at Borgata,” said Bone Frog Challenge Chief Executive Officer, Brian J. Carney. “This race is truly going to be the most unique event we have ever held and racers of all types are encouraged to join in on the action. We will be packing 15+ Navy SEAL-style obstacles into a 3.1 mile course with the picturesque Borgata Hotel Casino & Spa as the backdrop.”

A portion of the entry fee will go the Navy SEAL Foundation (NSF) which is the main charity of the Bone Frog Challenge. The NSF stands behind all U.S. Navy SEALs, Special Warfare Combatant-craft Crewmen, Naval Special Warfare support personnel, and their spouses and children. The Foundation coordinates closely with Naval Special Warfare commands to support critical needs of active-duty operators while also providing resources for veterans. Its work is focused on three key areas: family services and command support, educational programs, and legacy activities. Its mission is to provide immediate and ongoing support and assistance to the Naval Special Warfare community and their families.

For more information on the Bone Frog Challenge and to register for the event at Borgata please click on the link: <https://endurancecui.active.com/event-reg/select-race?e=29778853>

About Borgata Hotel Casino & Spa

Located in Atlantic City’s Marina District, Borgata Hotel Casino & Spa features 2,000 guest rooms and suites; 161,000 square feet of gaming; 184 table games; 3,038 slot machines; a 75+ table poker room; 10 retail boutiques; 5 acclaimed fine dining restaurants by renowned chefs; 9 casual dining options; a 54,000 square foot spa; 70,000 square feet of event space; 4 signature nightlife experiences; and parking for 7,100 cars. The market-leading resort also features Atlantic City’s first cosmopolitan hotel experience, The Water Club at Borgata, with 800 guest rooms and suites; a 36,000 square foot spa; 18,000 square feet of meeting space; 6 designer retail boutiques; and 5 heated indoor and outdoor pools. Borgata also offers online gaming within the state of New Jersey through its real-money gaming sites, www.BorgataCasino.com and www.BorgataPoker.com. For more information on Borgata, please visit www.theborgata.com or follow www.twitter.com/BorgataAC.

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