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## **BORGATA HOTEL CASINO & SPA ANNOUNCES APRIL 8<sup>TH</sup> OPENING OF PREMIER NIGHTCLUB**

Atlantic City, NJ (March 23, 2016) – [Borgata Hotel Casino & Spa](#) today announced an April 8<sup>th</sup> opening for the \$14 million [Premier Nightclub](#), further reinforcing its position as the market's leading travel destination. With its debut, Premier will ignite a rebirth of nightlife entertainment in Atlantic City, introducing some of the world's most sought after deejays to the resort.

"Nearly 13 years after first presenting signature bottle service, high-caliber entertainment, and world-renowned deejays to the region, Borgata continues to redefine Atlantic City nightlife with the debut of Premier Nightclub," said **Joe Lupo, Senior Vice President of Operations for Borgata Hotel Casino & Spa**. "Designed to rival the top clubs in Las Vegas, Miami, and New York, Premier will elevate Borgata's unique brand of nightlife by welcoming guests into a transformative party experience where clubbing is theatre."

Premier's opening will showcase performances by Morgan Page (4/8), Michael Woods (4/9), Jesse Marco (4/10), and Chuckie (4/11) during the four-day-long celebration, with upcoming sets throughout April by GTA (4/15), Laidback Luke (4/16), Steve Aoki (4/22), Ruckus (4/25), and Ruby Rose (4/30). May and June will bring performances by Sidney Samson, Max Vangeli, Showtek, Deorro, Vice, Cash Cash, and Diplo, among others, to Premier's spring lineup. Operational every Friday, Saturday, and Sunday, the nightclub will also present **Premier Mondays** – breathing new life into Borgata's unrivaled industry party.

Designed by Josh Held (*Marquee NYC; TAO Las Vegas; Voyeur Los Angeles*), the 18,000-square-foot venue will combine previous entertainment space with newly excavated volume. Premier's main room will be flanked by two 35-foot-long bars with carved-stone faces and pierced-metal and mirrored back bars, as well as tiered booths focused on the deejay booth, stage, and digital proscenium. An internal monumental staircase with hand-welded bronze filigree will take guests upstairs to the horseshoe-shaped mezzanine. A custom 6-foot-diameter disco ball will shine as the grand showpiece in the heart of Premier, surrounded by a first-of-its-kind 25-foot-diameter chandelier made from programmable light.

Bringing more than 15 years of experience to the field, Josh Held has amassed a collection of work creating and reinventing hospitality design focused on residential, hotels, casinos, nightclubs, restaurants, theatres, and retail. A full service agency with the sole mission of evolving the designed environment and how it is experienced, Josh Held Design has created projects nationally and internationally including New York, Los Angeles, Las Vegas, Chicago, Palm Springs, Singapore, and Dubai. In addition to receiving *Hospitality Design's* 2013 "Wave of the Future" award, Held has been featured in numerous publications including *Boutique Design* and *Downtown* magazines.

Guests interested in learning more about Premier Nightclub news and events, may visit [www.premierborgata.com](http://www.premierborgata.com). The new site will launch Thursday, March 24<sup>th</sup>, with information on upcoming ticketed events, table service options, hotel packages, and more. Guests may socially engage with Premier Nightclub by liking Premier on [Facebook](#), as well as following @PremierAC on [Twitter](#) and [Instagram](#). Premier Nightclub at Borgata will host parties every Friday, Saturday, Sunday, and Monday evening. Guests interested in reserving table service may call 609.317.7249.

*\*Images and interviews are available upon request.*

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### **About Borgata Hotel Casino & Spa**

Located in Atlantic City's Marina District, Borgata Hotel Casino & Spa features 2,000 guest rooms and suites; 161,000 square feet of gaming; 184 table games; 3,038 slot machines; a 75+ table poker room; 10 retail boutiques; 5 acclaimed fine dining restaurants by renowned chefs; 9 casual dining slot options; a 54,000 square foot spa; 70,000 square feet of event space; 3 signature nightlife experiences; and parking for 7,100 cars. The market-leading resort also features Atlantic City's first cosmopolitan hotel experience, The Water Club at Borgata, with 800 guest rooms and suites; a 36,000 square foot spa; 18,000 square feet of meeting space; 6 designer retail boutiques; and 5 heated indoor and outdoor pools. Borgata also offers online gaming within the state of New Jersey through its real-money gaming sites, [www.BorgataCasino.com](http://www.BorgataCasino.com) and [www.BorgataPoker.com](http://www.BorgataPoker.com). For more information on Borgata, please visit [www.theborgata.com](http://www.theborgata.com) or follow [www.twitter.com/BorgataAC](http://www.twitter.com/BorgataAC).

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